Jonas Paul Schöne, D.Phil.

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ACADEMIC POSITIONS

Lecturer (Assistant Professor) — **University of Southampton**
(2026 - now) — Social Psychology, School of Psychology

Postdoctoral Fellow — **Stanford University**
(2023 - 2026) — PIs: Dr. Robb Willer & Dr. Jeanne Tsai

EDUCATION

D.Phil., Experimental Psychology — **University of Oxford**
(2019- 2023) — PI: Dr. Brian Parkinson

Harvard Business School
Co-PI: Dr. Amit Goldenberg

B.Sc. Business Psychology — **University of Applied Science Harz**
(2015 - 2019) — PI: Dr. Georg Felser

VISITING FELLOWSHIPS

Harvard Business School, Harvard University, 2022 – 2023
Supervisor: Dr. Amit Goldenberg, Role: Visiting Graduate Research Fellow

Department of Psychology, Stanford University, 2018 – 2019
Supervisor: Dr. James Gross, Role: Visiting Research Intern

Department of Health Psychology, University of Surrey Spring 2018
Supervisor: Dr. Mark Cropley, Role: Visiting Research Intern

Norwegian Cyber Defense Force, 2016 – 2017
Supervisor: Dr. Stefan Sütterlin, Role: Visiting Research Intern

APPLIED RESEARCH POSITIONS

Game1.ai, 2026 – now
Role: Scientific Advisor
Task: Conceptualize, operationalize, and validate standardized psychological test batteries to evaluate cognitive, emotional, and behavioral metrics in academy soccer players.

Leicester City Football Club Academy, 2017 – 2018
Supervisor: Dr. Karl Steptoe
Role: Research Scientist
Task: Conducted applied sport psychology research within an elite Premier League youth academy, focusing on player performance, psycho-social development, and athlete well-being.

Norwegian Cyber Defence Force, 2016 – 2017
Supervisor: Dr. Stefan Sütterlin
Role: Research Assistant
Task: Evaluated candidate selection procedures and assessed high-level cognitive abilities (e.g., cognitive flexibility, problem-solving, and metacognition) in cyber defence officer recruits to refine predictive selection models.

PUBLICATIONS

490 citations, H Index = 8

8. **Schöne, J.**, Rocklage, M. D., Parkinson, B., & Goldenberg, A. (2025). Overestimation in the aggregation of emotional intensity of social media content. *Journal of Personality and Social Psychology*. https://doi.org/10.1037/pspa0000458

7. Gorges, M., Porat, R., **Schöne, J.**, & Goldenberg, A. Aggregating Emotional Sequences Amplifies the Perception of Women as More Emotional Than Men. *Emotion* (in press).

6. Ma, G. W.*, **Schöne, J.***, & Parkinson, B. (2024). Social sharing of emotion during the collective crisis of COVID-19. *British Journal of Psychology*, *115*(4), 843-879.
** co-first authors*

5. Zimmerman, F., Bailey, D. D. **, Muric, G., Ferrara, E., **Schöne, J.,** Willer, R., ... & Goldenberg, A. (2024). Attraction to politically extreme users on social media. *PNAS Nexus*, 3(10), pgae395.
***Undergraduate Mentee*

4. **Schöne, J.**, Garcia, D., Parkinson, B., & Goldenberg, A. (2023). Negative Expressions are Shared more on Twitter for Public Figures than for Ordinary Users. *PNAS Nexus*, *2*(7), pgad219.

3. Goldenberg, A*., **Schöne, J.***, Huang, Z., Sweeny, T. D., Ong, D. C., Brady, T. F., Robinson, M. M., Levari, D., Zaki J, & Gross, J. J. (2022). Amplification in the evaluation of emotional expressions over time. *Nature Human Behaviour 6 (10), 1408-1416.*
** co-first authors*

2. Goldenberg, A., Abruzzo, J. M., Huang, Z., **Schöne, J.**, Bailey, D.**, Willer, R., ... & Gross, J. J. (2022). Homophily and acrophily as drivers of political segregation. *Nature Human Behaviour*, 1-12.
***Undergraduate Mentee*

1. **Schöne, J.**, Parkinson, P., Goldenberg, A. (2021). Negativity spreads more than positivity on Twitter after both positive and negative political situations. *Affective Science*, *2*(4), 379-390.

UNDER REVIEW

Schöne, J., Piccardi, T., Wang, C., Bernstein, M., Knutson, B., & Tsai, J., Filtering negative affective content from social media increases well-being. (Under Review)

Schöne, J., Subrahmanya, S.**, Hsu, T., Giorgi, S., Schwartz, S., & Eichstaedt, J. The Validity of Measuring the Well- Being of Populations in the US and UK through Social Media Language (Under Review), https://doi.org/10.31234/osf.io/9hkap_v1
***Graduate Mentee*

Schöne, J., Salecha, A., Eichstaedt, J., & Willer, R. Structured AI Dialogues Can Increase Happiness and Meaning in Life (Under Review), https://doi.org/10.31234/osf.io/2bf7t_v1

Zhang, T., **Schöne, J,.** Ji, Z., Velasco, C., and Spence, C., Interpreting Sensory Experience in Customer-generated Text: A Large Language Model (LLM) Approach, http://dx.doi.org/10.2139/ssrn.6783159

IN PREPARATION

Schöne, J., Cordova, J., Jordan, J., Levari, D., Zaki J, & Goldenberg, A. Extreme Actions Shape Judgments of Organizational Morality.

Schöne, J., Salecha, A.**, Eichstaedt, J., & Willer, R. Durability of subjective well-being and meaning in life improvements through multiple structured AI dialogues.
***Undergraduate Mentee*

RESEARCH FUNDING

NSF Grant BCS 2518458. 2025
Understanding the mechanisms and impact of online negativity sharing ($519,308)

HAI Google Clout Credit Grant 2024
Filtering negative affective content from social media increases well-being. ($5.000)

HAI Seed Grant 2024
Structured AI dialogues can increase happiness and meaning in life. ($80.000)

Full PhD Scholarship by the "Studienstiftung des deutschen Volkes" 2019
The mechanisms and consequences of online negativity sharing. (~124.000€)

Research Grand German Academic Scholarship Foundation *(35.000€)* 2017
Undergraduate Thesis at Stanford University

AWARDS AND HONORS

Human Centered AI Fellowship 2025
Best Poster Award SPSP Emotion Pre-Conference 2024
Best Poster Award SAS 2023
Best Poster Award SPSP Emotion Pre-Conference 2022
SPSP Travel Award ($500) 2022
Kellogg College Travel Grant (£250) 2022
Oxford University Public Engagement Award (£500) 2022
Kellogg College Travel Grant (£250) 2021
Best Speaker Award, German Society Symposium 2020 (£500) 2020
Extraordinary Undergraduate Research from the State of Saxony (1.000€) 2019
Undergraduate Teaching Award, University of Applied Science Harz 2018
German Elite Scholarship for top 1% German Students 2018
"Deutschlandstipendium" for undergraduate research engagement (3.500€) 2017

TALKS & PRESENTATIONS

CHAIRED SYMPOSIA

Society of Experimental Social Psychology- "New Perspectives on Artificial Intelligence in Social Psychology - From Cross-Cultural Attitudes to Applications" Symposium Chair (Santa Fe, NM, 2023)

Society of Affective Science- "Estimation of Multiple Emotional Expressions" Symposium Chair (Long Beach, CA, 2023)

INVITED TALKS

School of Sustainability, Stanford University - "The Validity of Measuring the Well- Being of Populations in the US and UK through Social Media Language." (Stanford California, CA, 2025)

Social Media and AI Seminar, Stanford University - "Filtering negative affective content from social media increases well-being." (Stanford California, CA, 2025)

Digital, Data, and Design Institute, Harvard University - "The Mechanisms and Consequences of the Spread of Negativity on Social Media." (Cambridge, MA, 2023)

Department of Psychology, University College London - "Structured AI Dialogues Can Increase Happiness and Meaning in Life" (London, UK, 2022)

Virtual Norms and Behavior Change Seminar, University of Pennsylvania - "Homophily and Acrophily as Drivers of Political Segregation." (Philadelphia PA, 2023)

Political Psychology and Behavior, Department of Government, Harvard University - "Negativity Spreads more than Positivity on Twitter after Political Situations." (Cambridge, MA, 2022)

Kellogg Business School, Northwestern University - "Sequential Sampling from Social Media Feeds leads to Overestimation of the Average Emotional Intensity." (Chicago, MI, 2022)

Department of Psychology, Stanford University - "Negative Expressions are Shared more for Public Figures than for Ordinary Users." (Stanford, CA, 2022)

Philosophy, History and Politics Symposium, University of Oxford - "Negativity spreads more than positivity on Twitter after political situations." (Oxford, UK, 2021)

German Research Symposium, University of Oxford - "Negativity spreads more than positivity on Twitter after political situations." (Oxford, UK 2020)

SELECTED CONFERENCE PRESENTATIONS

Schöne, J., Salecha, A.**, Eichstaedt, J., & Willer, R. (February 2025) Structured AI Dialogues Can Increase Happiness and Meaning in Life [Flash Talk at SPSP Positive Psych. Pre-Conference]

Schöne, J., Subrahmanya, S., Hsu, T., Giorgi, S., Schwartz, S., & Eichstaedt, J. (February 2025) The Validity of Measuring the Well- Being of Populations in the US and UK through Social Media Language [Symposium Presentation at SPSP]

Schöne, J., Subrahmanya, S., Hsu, T., Giorgi, S., Schwartz, S., & Eichstaedt, J. (October 2024) The Validity of Measuring the Well- Being of Populations in the US and UK through Social Media Language [Symposium Presentation at Psychology of Technology]

Schöne, J., Rocklage, M., Parkinson, B., & Goldenberg, A. (May 2024) Sequential Sampling from Social Media Feeds leads to Overestimation of the Average Emotional Intensity. [Flash Talk presented at BAAS]

Schöne, J., Salecha, A., Eichstaedt, J., & Willer, R. (October 2024) Artificial Intelligence Dialogues Can Improve Subjective Well-Being [Symposium Presentation at SESP]

Schöne, J., Gorges, M., Porat ,R., LaFollette, K., & Goldenberg, A. (February 2023). Estimation of Multiple Emotional Expressions. [Symposium Presentation at SAS]

Schöne, J., Goldenberg, A. , Huang, Z., Sweeny, T. D., Ong, D. C., Brady, T. F., Robinson, M. M., Levari, D., Zaki J, & Gross, J. J. (July 2021). Amplification in the Evaluation of Multiple Emotional Expressions Over Time. [Flash Talk presented at CogSci2021]

Schöne, J., Ma, G., & Parkinson, B. (July 2021). Multimethod Analysis of Social Sharing During an Ongoing Collective Crisis. [Flash Talk presented at IC2S2 virtual conference]

Schöne, J., Parkinson, B., & Goldenberg, A. (May 2021). The Spread of Negativity on Social Media. [Flash Talk presented at APS virtual conference]

POSTER PRESENTATIONS

Schöne, J., Rocklage, M., Parkinson, B., & Goldenberg, A. (February 2024). Sequential Sampling from Social Media Feeds leads to Overestimation of the Average Emotional Intensity. [Poster at SPSP Emotion pre-conference]

Schöne, J., Garcia, D., Parkinson, B., & Goldenberg, A. (February 2023). Negative Expressions are Shared more on Twitter for Public Figures than for Ordinary Users. [Poster at SPSP Emotion pre-conference]

Schöne, J., Garcia, D., Parkinson, B., & Goldenberg, A. (February 2023). Negative Expressions are Shared more on Twitter for Public Figures than for Ordinary Users. [Poster at SPSP conference]

Schöne, J., Parkinson, B., & Goldenberg, A. (April 2022). The Spread of Negativity on Social Media. [Poster presented at SAS virtual conference]

TEACHING AND MENTORSHIP

Courses
PSYC1014 Psychology of Attractiveness – Co-Instructor, Fall 2026
PSYC3085 Empirical Project – Supervision of 4 Undergraduate Theses, Fall 2026

Stanford Psychology Summer Research Program – Mentor, Summer 2025
Impact Lab: Translating Research into Applications – Course Lead, Summer 2024

Introduction to Psychology – TA, Fall 2022
Social Psychology - TA, Spring 2023
Core Practical in Individual Differences – TA, Spring 2021 – 2022
Developmental Psychology – TA, Spring 2021

Multi- and Bivariate Statistics – Undergraduate TA, Spring 2017 – Spring 2018
Research Methodology – Undergraduate TA, Spring 2017 – Spring 2018
Business Mathematics – Undergraduate TA, Spring 2016 – Winter 2016

Teaching Courses
Preparing for Learning and Teaching – Medical Science Division, University of Oxford, Fall 2022
Achieving Success Through Communication – University of Applied Science Harz, Spring 2016

Mentorship
Personal Academic Tutor for six first-year students (PSYC1020), 2026

Zeynep Biyikli (2024 - now): Lab Coordinator
Shashanka Subrahmanya (2023 - 2025): Research Assistant
Currently: PhD Student at Stanford University
David D. Bailey (2020 - 2022): Undergraduate Research Assistant

PROFESSIONAL MEMBERSHIP AND SERVICE

Human Centered HAI, Stanford University
Speaker Series Coordinator (2025 – now)

German Society, Stanford University
Sports Representative (2024 – 2025)

STREITGUT, Berlin
NGO to improve political discourse,
Scientific Advisor (2021 – 2023)

Kellogg College, University of Oxford
Sports Representative (2020 – 2022)

Football Team Captain (2021 – 2022)

Professional Memberships
SPSP, APS, APA

Ad Hoc Reviewer
Nature Scientific Reviews
Management Science
Journal of Positive Psychology
Proceedings of the National Academy of Sciences
Affective Science
National Science Foundation

SCIENCE COMMUNICATION

YouTube Content Creator: *@DigitalEmotionsResearch*
Online research findings for lay audience

REFERENCES

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Jeanne Tsai
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